

# The Atlantic Quarterly®

THE AUTHORITY ON PUBLIC OPINION IN  
ATLANTIC CANADA

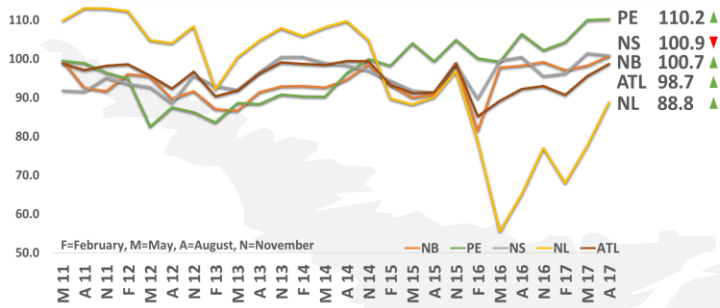
## Summer 2017 Top-Line Report

The Atlantic Quarterly® has followed the lives of Atlantic Canadians for over twenty-five years and offers unparalleled access to information on where the region was in the past, where it is now, and where it is headed in the future.

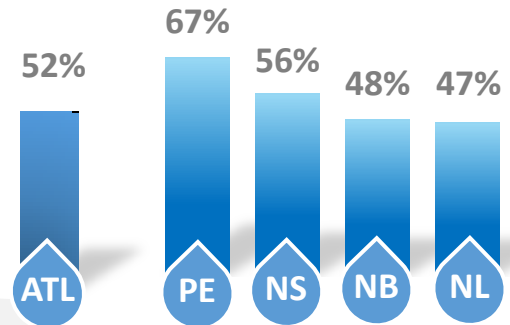


### Consumer Confidence Index

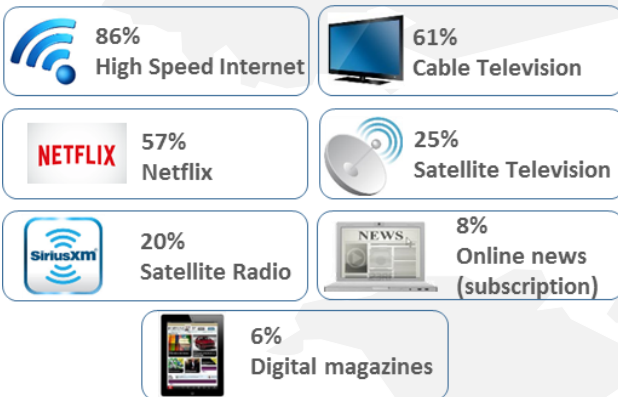
Overall consumer confidence in Atlantic Canada has improved, with a notable increase in NL this quarter.



### Province is Headed in the Right Strategic Direction (% agree)



### Atlantic Canadians' Subscriptions



### Atlantic Canadians Currently with a Family Doctor (% yes)

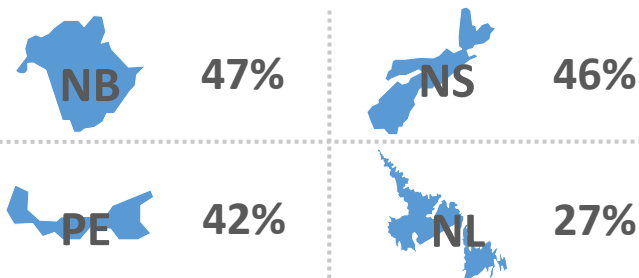


### Summer Vacation



**42%** of Atlantic Canadians took or planned to take a vacation in the region this summer

#### From a Provincial Perspective...



### Provincial Voter Intentions (Decided Voters)

